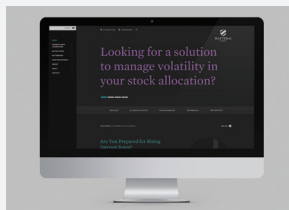


Hatteras Funds



We gave Hatteras Funds the strength to protect their sterling reputation.

Hatteras Funds is a respected financial expert with over a decade of experience focusing solely on alternative investments. We developed a brand that inspires confidence and passion, highlighting a long-term commitment to providing a unique suite of alternative products for financial advisors and their clients. With a refined logo, elegant typography, and a sophisticated black and silver color palette, we reinforced the specialized, high-end nature of the organization. An expert but

conversational editorial tone paired with bold and engaging infographics help explain complex ideas to new audiences. The innovative and dynamic website, relaunched in 2015, is a powerful resource for financial advisors to better implement alternatives into their clients' portfolios. It features rich educational content and detailed product pages unlike any other site in this space.